

# THE BUSINESS SCHOOL FOR RESPONSIBLE NATIVES

YOU HAVE CONVICTIONS,  
WE TEACH YOU HOW TO STAND FOR THEM.

## MANAGEMENT & BUSINESS PROGRAMS

2020/2021

LYON - FRANCE

FOR INTERNATIONAL STUDENTS

UNDERGRADUATE & GRADUATE PROGRAMS



**esdes** <sup>UcLy</sup>  
LYON BUSINESS SCHOOL



#RESPONSIBLE NATIVES

esdes.fr



# STUDY IN LYON

## DIVERSE BUSINESS OPPORTUNITIES AND A VIBRANT CULTURAL LIFE

### ECONOMIC DYNAMISM

Lyon offers many professional opportunities: it is the 2<sup>nd</sup> economic center of the country, with around 900 company headquarters. With more than 1.3 million inhabitants, Greater Lyon is the biggest French metropolitan area after Paris. Its attraction and influence are largely due to its convenient central location in Europe. This strategic geographic location has enabled Lyon to develop its communication networks. Lyon and the Rhône-Alpes region are key drivers of national (as well as international) economic growth. The city has an international reputation in the engineering, textiles, chemicals, pharmaceuticals and health industries.

**1<sup>ST</sup>**  
**CITY FOR STUDENT LIFE IN FRANCE**

**150 000**  
**STUDENTS**

**15 000**  
**INTERNATIONAL STUDENTS**

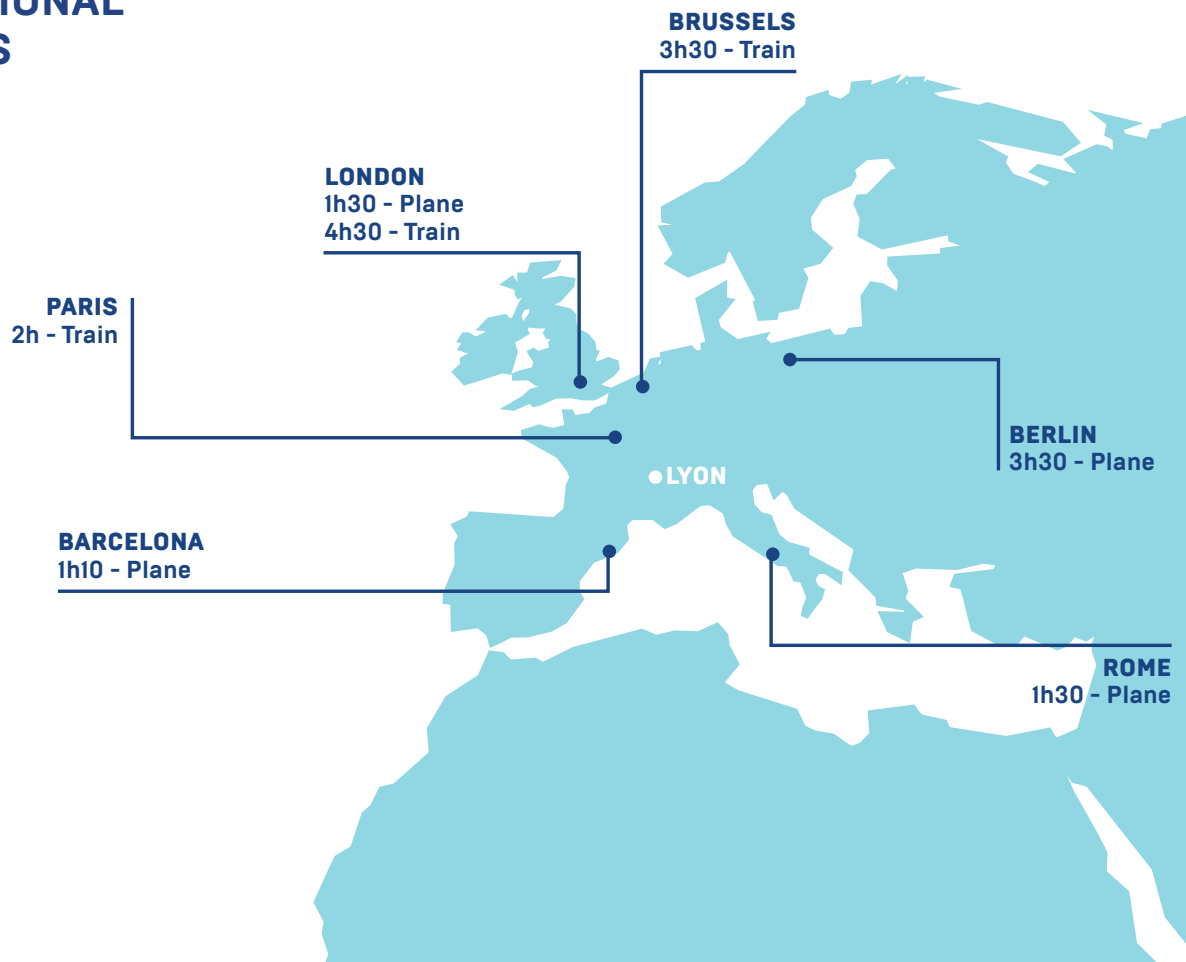
### A HIGH QUALITY OF LIFE

The efficient public transport system, cycle paths and the Velo'v public bike rental service make it practical to move about in the city. Lyon is also a gastronomic paradise and has made good food a way of life with its numerous restaurants, bistro-style bouchons lyonnais and a firmly established culinary tradition.

### A RICH AND VARIED CULTURAL LIFE

Cultural life in Lyon is vibrant. The city hosts international events, such as the biannual festivals of dance and contemporary art and the annual festival of lights that takes place in early December. The city also has an impressive cultural infrastructure, with 30 or so museums, 15 libraries, a plethora of theatres and the Maison de la Danse, etc.

Lyon has one of the best football teams in France, among the best in Europe, along with a well ranked basketball team (Tony Parker's Asvel). In 2 hours, students can find themselves skiing in the Alpes or sunbathing on a mediterranean beach in the South of France.



# STUDY AT ESDES

The Catholic University of Lyon (UCLy), established 140 years ago, created ESDES Business School in Lyon, which focuses on humanistic values.

ESDES prepares students and professionals, through research and education, to create sustainable value and to promote the emergence of a responsible economy in a digital and globalized world.

Responsible natives are smart, curious, committed students who have grown up to have a positive impact on their environment. ESDES allows them to embrace their initial potential to become responsible managers.

International students are individually guided through their admission, integration, and then their entire studies at ESDES.

## CAMPUS LIFE

Our brand new and centrally-located campus offers modern facilities: library, gym, student restaurant, working spaces, a music room...

Its central location makes it easy to really make the most of your time in Lyon and discover all the city has to offer.

## HOUSING DESK & OTHER STUDENT SERVICES

Student services provides housing services, administrative assistance for health insurance, student visa processing, course selection...

The International student's Club, run by French and international students, is also very active in welcoming and helping integrate foreign students into the "Lyon way of life".

## CULTURAL ACTIVITIES

ESDES provides an array of opportunities for students to experience the French language and culture. Every semester numerous trips and activities are planned. These include cultural activities (visits to a chocolate factory, as well as cooking classes, dinner with a French family), and skiing in the French Alps to name but a few!

Check our web site for more details : [esdes.fr/en/-/](https://esdes.fr/en/)

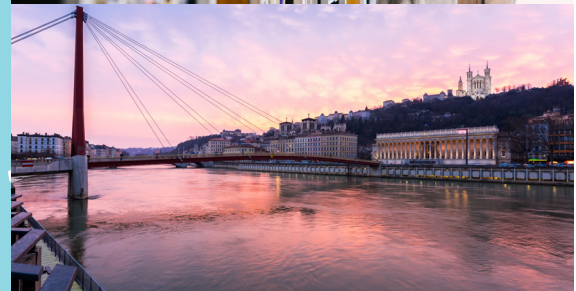
## — ZOOM+ ESTIMATED BUDGET

A realistic budget for a comfortable life:  
plan on **900 euros per month**

**AVERAGE COST OF LIVING (PER MONTH)**  
**HOUSING 600 €**  
**FOOD 180 €**  
**UTILITY BILLS AND HOUSING INSURANCE 90 €**  
**LYON TCL TRANSPORT CARD 30 €**

**TOTAL 900 €**

Scholarship available on [esdes.fr/en/-/](https://esdes.fr/en/-/)



**100%**

employed less  
than 6 months  
after graduation



**85%**

satisfied of their  
first job

# MASTER IN MANAGEMENT

GRADUATE / 2-YEAR PROGRAM

## BECOME AN INTERNATIONAL BUSINESS LEADER

The Master in Management mixes theoretical knowledge and practical experiences provided by academics and professionals.

The program aims to give students the capability of evaluating the complexity of the international business arena by providing them with analytical tools for decision-making processes. Students will also develop their communication, leadership and teamwork skills. Interactive learning methods are used in the program such as a business simulation, conferences on international business issues or storytelling.

## PROGRAM OBJECTIVES

- To master and apply the knowledge and skills required for functioning effectively in a specialized field of business.
- To adopt an ethical, social and responsible behavior by engaging in activities that impact society
- To manage operations in companies or organizations within an international context
- To contribute to the collective performance of the group by being an effective team member.
- To work efficiently with people from different cultures and operate successfully in various environments.
- To develop professional hindsight to solve problems and make subsequent decisions.
- To acquire communication skills in order to engage with a wide range of the audiences.
- To contribute to the digital transformation of organizations through their development of a digital mindset and expertise.

## HIGHLIGHTS

- Ideal for students who want to study business in France and wish to follow a program taught in English.
- A balanced mix of academic and professional learning
- Acquire a solid and lasting foundation for an evolutionary career
- 2 years to become an expert in one of our 4 specializations
- Develop your managerial skills and reveal your leadership
- Benefit from an individualized path: MasterClasses, professionalization, internationalization
- Possibility to follow a double Master Degree in one of our partner universities, in only one semester
- Learn and practice French language

# ZOOM

## SPECIALIZATIONS

**MARKETING & DIGITAL BUSINESS**

**DIGITAL LAW & MANAGEMENT**  
IN PARTNERSHIP WITH THE FACULTY OF LAW

**INTERNATIONAL BUSINESS  
ADMINISTRATION**

**INTERNATIONAL SUPPLY  
CHAIN MANAGEMENT**

**STARTS  
IN SEPTEMBER**

## CLASSES

In the European system, a full-time student takes 30 credit hours (ECTS) per semester. The overall program is worth 120 ECTS

## DURATION

2 years.

## CANDIDATE PROFILE

The candidate must currently be finishing or already have completed their third year of a bachelor degree (equivalent to 180 ECTS credits).

**Admission process includes application form and personal interview**

**SCOLARSHIP  
AVAILABLE ON  
[esdes.fr/en/](https://esdes.fr/en/)**





# PROGRAM DETAILS

## CORE COURSES

Provide students with a global and strategic approach of all issues of management. Students acquire the ability to adapt their decision-making process to any complex environment, perpetually changing, within diverse cultures and disciplines.

## SPECIALIZATION COURSES

4 specializations fully taught in English are available :

- Marketing & Digital Business
- Digital Law & Management
- International Business Administration
- International Supply Chain Management

## MASTERCLASS

Each semester, students must choose 2 masterclasses. Masterclasses are taught by School researchers on subjects close to their research themes. These expert classes help students to acquire a very specific knowledge, useful in their field of specialization. These are also the occasion to blend research and pedagogy and to embed students in research works. Masterclasses are also a good experience of research, helpful when writing the master Thesis.

## CAREER DEVELOPMENT

Workshops and coaching are organized to optimize students' understanding of business standards, personal branding and digital tools for employment.

## PROFESSIONAL EXPERIENCE

Students take part in a consultancy project and a 6-month internship improving their work experience.

**CONSULTANCY PROJECT:** A company commissions a group of students on a real business mission.

**INTERNSHIP:** A 6-month work experience, in France or abroad. ESDES provides support for placements and knowledge of the employment market.

## MASTER THESIS

The Master Thesis is the final work of the program. this must demonstrate critical thinking abilities, methodical approach, professionalism, and confirm, in writing, all the skills students have acquired.

**MORE DETAILS, COURSES LISTS AND FEES AVAILABLE ON OUR WEBSITE [ESDES.FR/EN-/](https://www.esdes.fr/en/)**



## APPLY ONLINE

[esdes.fr/en/](https://www.esdes.fr/en/)  
Details about the admissions process and calendar available online


## CONTACT



[concours@esdes.fr](mailto:concours@esdes.fr)

**esdes**<sup>UCLY</sup>  
LYON BUSINESS SCHOOL

**MASTER  
IN  
MANAGEMENT**

  
**1400**  
STUDENTS

**+300**  
INTERNATIONAL  
STUDENTS 

  
**+50**  
PERMANENT  
TEACHERS  
INCLUDING **70%**  
OF DOCTORS 

**+100**  
PARTNER  
UNIVERSITIES  
ALL OVER THE  
WORLD 

**esdes** <sup>UcLy</sup>  
LYON BUSINESS SCHOOL

 **3** PROGRAMS  
(PGE, BACHELOR, DSCG)

**+100**  
BUSINESS  
PARTNERS 

 **30**  
YEARS  
OF EXPERTISE  
IN RESPONSIBLE  
ECONOMY

 **40**  
DOUBLE  
DEGREES

 **+5000**  
ALUMNI




**5** VOCA-  
TIONAL  
SCHOOLS 

**6** FACULTIES 

**2** RESEARCH  
LABS 

**UcLy**  
LYON CATHOLIC  
UNIVERSITY

  
**10 000**  
STUDENTS

 **1st**  
INDUSTRIAL  
AREA  
OF FRANCE

 **1st**  
STUDENT  
CITY  
OF FRANCE  
(L'ÉTUDIANT 2018  
RANKING)

**2** CAMPUS  
IN THE HEART OF LYON 

 **2100**  
INCLUDING  
INTERNATIONAL  
STUDENTS

**ONLY LYON**  
**REGION AUVERGNE**  
**RHÔNE-ALPES**

 FAVORITE CITY  
FOR INVESTORS  
(OFF PARIS-BAROMETER OF  
THE ATTRACTIVENESS 2018)

**CONTACT**  
CONCOURS@ESDES.FR



**esdes** <sup>UcLy</sup>  
LYON BUSINESS SCHOOL