

PHAM NGOC Y, MA

Lecturer
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BIOGRAPHY

Pham Ngoc Y is a lecturer of Faculty of International Economic Relations. She joined the University in October 2011, taking up deputy chief of alumni liaison committee of the Faculty. Her research is focused on international economics, particularly on business activities of the import and export Vietnamese company.

2012 – Present: University of Economics and Law

Lecturer

2012 – 2014: Vietnam National University, Faculty of Economics and Law

Master of Arts - World Economy and International Economic Relations

2007 – 2011: Vietnam National University, Faculty of Economics and Law

Bachelor Degree of International Economic Relations

COURSES

1. International Economics
2. International Business Negotiation
3. International Economic Relations

RESEARCH ACTIVITIES

Academic Conferences

1. “*Development of a Curriculum Framework for International Business Programme*” a conference held by University of Economic and Law – VNUHCM, Ho Chi Minh City, Viet Nam, October 25, 2013.
2. “*Development of Learning Outcomes for International Business Programme*” a conference held by University of Economic and Law – VNUHCM, Ho Chi Minh City, Viet Nam, June 24, 2013.
3. “*The Vietnam's necessary preparations for joining TPP*”, a conference held by University of Economic and Law, Viet Nam, December 25, 2013.

Workshops

1. “*Designing Active and Experiential Learning Experiences*” a workshop held by University of Science and Singapore Polytechnic International Pte Ltd, Ho Chi Minh City, Viet Nam, July 22-24, 2013.
2. “*Design an Integrated Curriculum*” a workshop held by University of Science and Singapore Polytechnic International Pte Ltd, Ho Chi Minh City, Viet Nam, from August 29 to May 3, 2013.
3. “*Design for teaching-learning and assessment based on learning outcomes*” a workshop held by Viet Nam National University – Ho Chi Minh City, Viet Nam, March 14-16, 2013.

4. “*Strengthen English Capacity – EFL Teaching Methodology*” a workshop held by Viet Nam National University – Ho Chi Minh City, Ho Chi Minh City, Viet Nam, December 10-18, 2012.

Research Projects

1. “The impact factors to the existence and development of franchise system in food and beverages market in Viet Nam”, a scientific research for Vietnam National University HCMC, Viet Nam.
2. “Restructuring of Vietnam's exports during the period of industrialization - modernization of the country”, a scientific research for Vietnam National University HCMC, Viet Nam.
3. “Assess the competitive advantage of industry products in Vietnam through a comparative advantage index”, a scientific research for Vietnam National University HCMC, Viet Nam.
4. “Impact of urbanization and social welfare Binh Duong”, a scientific research for the Department of Science and Technology Binh Duong Province, Viet Nam.

